9771679 Ver# 13 Status Revised

Rep Order# EC'd Yes

r i

Traffic Order# 565920

Last Received: Printed: 09/07/2012 8:54 AM 09/06/2012 5:56 PM

Showing Buylines: All Rep Revised Lines

2 of υs

Fax# Phone# Buyer Product Advertiser Station Estimate# KSTU-TV SALT LAKE CITY, UT 2599 NRCC IE 2012 Ben Angle) POLITICAL ISSUE GROU

Agency Hiatus Weeks Flight Dates Agency C/P1/P2/E 815 SLATERS LANE ALEXANDRIA, VA 22314) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 09/14/2012 - 09/20/2012 155/426/2599

Salesperson (Sales Office (

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 202-955-5342 917-206-9589

-- CONTRACT COMMENT ---

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

-- REMARKS --

REVISED IN 20 DUE TO NA

		Rati		!	LT
		Rating: 1.4	*20	1	Ľn
V13 More	Sales R		म	!!!!!	In Day
e than 2 c	emark:		8A-9A	1	Time
V13 More than 2 codes changed	Sales Remark: V13 CHANGED LINE DUE TO NA		FOX13-LIVE@5WK		Program
			:30	1	Len
			:30 \$400.00	1	Rate
			09/14-09/14	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates
			נייין	1	Spots/Week # of Weeks
			}_3		# of Weeks
			ш		Total Spots
		:	\$400.00		Total Cost

Daypart

-REPORT TOTALS-

Report Totals: 1 / \$400.00

--SALES MONTHLY TOTALS---

Station Totals: 33 / \$26,725.00 Sales Totals: 33 / \$26,725.00 --COMPETITIVE-Lines not sent/rcld/rtrn: 0 / \$0.00 33 / \$26,725.00

Market Totals

\$133,625

CABL KTVX

16% %

KUCW KDLU

c/9 %

KJZZ KUTV

% 35%

UNKB KSL

% 24%

KSTU UNKN

% 20%

,	Books	
	null	

Demos RA3564

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Buyer Phone# Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012 2599 Ben Angle

Fax#

Hiatus Weeks

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (Sales Office (Agency C/P1/P2/E 155/426/2599 Flight Dates 09/14/2012 - 09/20/2012 Salesperson Ph Salesperson Phone# Salesperson FAX#) WASHINGTON) DAN DRISCOLL 202-955-5342 917-206-9589

Rep Grder# 9771681 EC'd Yes Ver# 9 Status Revised

KSTU-TV SALT LAKE CITY, UT

() POLITICAL ISSUE GROUNRCC IE 2012

Traffic Order# 565967

Showing Buylines: All Rep Revised Lines Last Received: Printed: 09/07/2012 8:53 AM 09/06/2012 5:59 PM

2 of

Agency C/P1/P2/E Agency Flight Dates 815 SLATERS LANE ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2601) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 09/28/2012 - 10/04/2012

Hiatus Weeks

Salesperson (Sales Office) DAN DRISCOLL) WASHINGTON

Salesperson Phone# Salesperson FAX# 917-206-9589 202-955-5342

-- CONTRACT COMMENT ---

Fax# Phone# Buyer Estimate# Product Advertiser Station

> 2601 Ben Angle

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 21 FOR REV DUE TO NA

		Ratin		!	LT in Day
		Rating: 1.8	*21 TU	; i	ľη
V9 More	Sales Remark:		TU	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	Day
than 2 co	emark:		1005P 1035P		Time
V9 More than 2 codes changed	V9 REV LIN DUE TO NA X		SEINFELD		Program
			:30		Len
			:30 \$450.00	1	Rate
			10/02-10/02	1 1 1 1 1	Dates
			⊭		Spots/Week # of Weeks
			1		# of Weeks
	•		ш	1 1	Total Spots
			\$450.00		Total Cost

Daypart

--- REPORT TOTALS---

Report Totals: 1 / \$450.00

-SALES MONTHLY TOTALS-

35%	KUTV	% (J)	KUCW	16%	KTVX		
96	KJZZ	c% 0	KDLU	0%	CABL	\$105,375	Market Totals
							COMPETITIVE
						,	Lines not sent/rcld/rtrn: 0 / \$0.00
							Station Totals: 33 / \$21,075.00
							Sales Totals: 33 / \$21,075.00
			00	21 / \$12,600.00	21 /	Oct 12:	Sep 12: 12 / \$8,475.00

KSTU UNKN

% 20%

Demos Rep Grder# 9771681 EC'd Yes Fax# Buyer Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROUProduct NRCC IE 2012 Phone# Estimate# 2601 Ben Angle RA3564 Ver# 9 Status Revised Flight Dates Hiatus Weeks Agency

Traffic Order# 565967

Printed:

Last Received: 09/06/2012 5:59
Showing Buylines: All Rep Revised Lines 09/07/2012 8:53 AM 09/06/2012 5:59 PM

() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offic Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL

Salesperson Phone# Salesperson FAX# 202-955-5342 917-206-9589

ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2601 Flight Dates 09/28/2012 - 10/04/2012

3 of

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	EC'd Yes	Rep Order#
		9771680
		Ver#
		9
		Status
		Ver# 9 Status Revised
		Traffic Order# 565955
Showing Buylines: All Rep Revised	Last Received: 09/06/201	Printed:
Rep Revised	09/06/201	09/07/201

Agency

815 SLATERS LANE

Station

KSTU-TV SALT LAKE CITY, UT

) POLITICAL ISSUE GROU

2600

Ben Angle

NRCC IE 2012

012 8:53 AM 012 5:44 PM

2 of

d Lines

) NATIONAL MEDIA RESEARCH PLANNING Rep Firm Salesperson (Sales Office () DAN DRISCOLL) WASHINGTON

Agency C/P1/P2/E Hiatus Weeks Flight Dates ALEXANDRIA, VA 22314 09/21/2012 - 09/27/2012 155/426/2600

Salesperson FAX# Salesperson Phone# 202-955-5342 917-206-9589

--- CONTRACT COMMENT ---

Fax# Phone# Buyer Estimate# Product Advertiser

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTOR 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

-- REMARKS ---

SEE LN 6 & 22

	Ra				Rat		-	TT
	Rating: 1.4	*			Rating: 2.3	* 6		Ŀ
	1.4	*22			ω.		:	Ln Day
Sales Remark:		SA	V9 Comme	Sales Remark:		ㅋ	1	Эау
mark:		5P-530P	nt Change			8A-9A	1	Time
V9 NA		5P-530P FOX13-LIVE@5WK	V9 Comment Changed, Spots/week Changed	V9 ADD - MG FROM LN 22		GOOD DY UTAH8A		Program
		:30				:30	1	Len
		\$400.00				\$400.00	1	Rate
		09/22-09/22				09/21-09/21	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates
		0				2	1	Spots/Week # of Weeks
		0				н	1	
		0				2	1	Total Spots
		\$0.00				\$800.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost
							1	Daypart

-REPORT TOTALS-

V9 Comment Changed, Spots/week Changed

Report Totals: 2 / \$800.00

-SALES MONTHLY TOTALS-

Station Totals: 35 / \$24,025.00 Sales Totals: 35 / \$24,025.00 Sep 12: . 35 / \$24,025.00

---COMPETITIVE---Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals

\$120,125

CABL

0%

KDLU

90

KJZZ %

> KSL 24%

KSTU 20%

		Station KS Advertiser Product Fistimate#	Rep Order# EC'd Yes
	Ben Angle	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE 2012 Fetimate# 2600	9771680
		LAKE CITY, I CAL ISSUE C	Ver# 9
		UT 3ROU	Ver# 9 Status Revised
KTVX	Fligl Hiat	Agency	
15 6%	Flight Dates Hiatus Weeks	icy () NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314	Traffic Order# 565955
KUCW	09/21/2012 - 09/	ATIONA ERS LAN DRIA, V	565955
<i>6</i> /9	09/21/2012 - 09/27/2012	() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offi ALEXANDRIA, VA 22314 Salespers	Showi
KUTV		EARCH P	Printed: Last Received: ing Buylines: Al
ω ω		LANNING	rinted: eceived: lines: All Re
UNKB 0%	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	Printed: 09/07/2012 8:53 AN Last Received: 09/06/2012 5:44 PM Showing Buylines: All Rep Revised Lines
°%	n Phone# n FAX#		53 AM 44 PM es
UNKN 0%	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	ယ္
			_

3 of 3

Books Demos

null RA3564

Rep Order# EC'd Yes 9771678

> Ver# 13 Status Revised

> > Traffic Order# 565897

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 09/11/2012 6:41 AM 09/11/2012 8:19 AM

2 of

Station Fax# Buyer Product Phone# Estimate# Advertiser NRCC IE 2012 Ben Angle

> Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offic Agency C/P1/P2/E Flight Dates ALEXANDRIA, VA 22314 09/07/2012 - 09/13/2012 155/426/2597

Hiatus Weeks

Sales Office (Salesperson (Salesperson Phone#) WASHINGTON) DAN DRISCOLL 202-955-5342

Salesperson FAX#

917-206-9589

- CONTRACT COMMENT -

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

- REMARKS --

LN 11 NA - MG LN 33

			Ratin		}	LT
<u>*</u> ယ			Rating: 3.1	*11		Ln
W-TH [MKGD FOR V13 Added	V13 Effe	[MADE-GO		SA		Day
7A-8A DR SPOTS M	ctive Dat	[MADE-GOOD BY LINE(S) 33]		8A-9A		Time
W-TH 7A-8A NEWS [MKGD FOR SPOTS MISSED ON LN #11: 9/08(1/WK)] V13 Added	V13 Effective Dates Changed	E(S) 33]		GOOD DAY UT-SA		Program
:30				:30	1	Len
\$500.00				\$500.00		Rate
09/12-09/13				09/08-09/08		Dates
н				0	1	Spots/Week # of Total Weeks Spots
н				0	1	# of Weeks
Н				0	1	Total Spots
\$500.00				\$0.00		Total Cost
					1	Daypart

-- REPORT TOTALS-

Report Totals: 1 / \$500.00

-SALES MONTHLY TOTALS-

Sales Totals: 32 / \$22,025.00 Station Totals: 32 / \$22,025.00 Sep 12: 32 / \$22,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-- COMPETITIVE-

Market Totals

\$110,125

%0

KDLU

%

CABL

KJZZ

KSL

%

24%

KSTU 20%

3 of

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Demos Books

null RA3564

Rep Order# EC'd Yes 9771678 Ver# 11 Status Revised Traffic Order# 565897 Showing Buylines: All Rep Revised Lines Last Received: Printed: 09/07/2012 8:54 AM 09/06/2012 5:54 PM

2 of

Buyer Fax# Product Advertiser Station Estimate# Phone# KSTU-TV SALT LAKE CITY, UT NRCC IE 2012 2597 Ben Angle) POLITICAL ISSUE GROU Agency Hiatus Weeks Flight Dates Agency C/P1/P2/E ALEXANDRIA, VA 22314 815 SLATERS LANE) NATIONAL MEDIA RESEARCH PLANNING Rep Firm LATERS LANE XANDRIA, VA 22314 Salesperson (09/07/2012 - 09/13/2012 155/426/2597 Salesperson FAX# Salesperson Phone#) WASHINGTON) DAN DRISCOLL 202-955-5342 917-206-9589

-- CONTRACT COMMENT --

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

-- REMARKS ---

SEE LN 20 FOR REVISION DUE TO NA

	Rating: 1.8	*21			Rating: 1.4	*20		,	*17 Rating: 2.0			Rating: 2.3	*9		·	Rating: 2.4	*	1	114	
Station	-	I	V11 More	Sales Remark:		TH			le)	i	V9 More		æ		V9 More		E	1	рау	;
Station Remark:		1005P-	than 2 co			8A-9A		than 2 cod	530P-6P		than 2 cod		8A-9A		than 2 cod		6A-7A	1 1 1	Time	 !
V6 No EN 9/9 dt NFL. Mkgd 1x 5-6p EN w/o 9/10		FOX13-LIVE@5WK	V11 More than 2 codes changed	V11 CHANGED LINE DUE TO NA		FOX13-LIVE@5WK	•	V9 More than 2 codes changed	FOX13-LIVE@530	•	V9 More than 2 codes changed		GOOD DY UTAH8A	,	V9 More than 2 codes changed		GOOD DY UTAH6A		rrogram	1
N w/o 9/		:30		٠		:30			:30				:30				: 30		Len	•
10		\$450.00				\$400.00			\$550.00				\$400.00				\$375.00	1 1 1 1	Rate	;
		09/10-09/10				09/13-09/13			09/07-09/07				09/12-09/12				09/12-09/12		Dates	
•		щ				1			щ				Н				Н	1	Spots/Week # of Weeks	
		щ				ъ			Н				۲				بر		# of Weeks	: 1
		н				1			ш				יי				Н		Total Spots	l
		\$450.00				\$400.00			\$550.00				\$400.00				\$375.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost)
																		-	Daypart	

V9 More than 2 codes changed

Books	Sep 12: 32 / \$22,025.00 Sales Totals: 32 / \$22,025.00 Station Totals: 32 / \$22,025.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE Market Totals	SALES MONTHLY TOTALS	REPORTTOTALS Report Totals: 7 /	Kacing: 2:2	* 32	*29 Rating: 3.8	LT In	Buyer E Phone#	Station KST Advertiser (Product N	Rep Order# EC'd Yes
nu RA	32 / \$22,025.00 s: 32 / \$22,025. als: 32 / \$22,02 ent/rcld/rtrn: 0 (VE	тнгу тотаг		V9 More t	W	W V9 More t	Day	2097 Ben Angle	TU-TV SALT () POLIT NRCC IE 2012	9771678
null RA3564	\$22,025.00 / \$22,025.00 32 / \$22,025.00 cld/rtrn: 0 / \$0.	S	\$3,825.00	V9 More than 2 codes changed	1005P- 1035P	9P-930P than 2 codes	Time		KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 2012	Ver# 11
	\$110,125			changed	SEINFELD	30P FOX NEWS AT 9	Program		UT GROU	Status Revised
	CABL KTVX							Flight Dates Hiatus Weeks	Agency	Tra
	0 0 0							Flight Dates Hiatus Weeks	() N 815 SLA: ALEXAN	Traffic Order# 565897
	KUCW		·		:30	:30	Len J	09/07/2012 - 09/	() NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314	# 565897
	UT O ale ale				\$450.00	\$1,200.00	Rate	09/07/2012 - 09/13/2012) NATIONAL MEDIA RESEARCH PLANNING ATERS LANE ANDRIA, VA 22314	Showi
	KJZZ O				09/12-09/	09/12-09/12	Dates		EARCH PLAN	Printed: 09/07/2012 8:54 Last Received: 09/06/2012 5:54 Showing Buylines: All Rep Revised Lines
	3. % 5. % 6. %				/12 1	12 1	! <u>\</u> S	50.50		09/(l: 09/0 All Rep Re
	UNKB					·	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/07/2012 8:54 AM 09/06/2012 5:54 PM p Revised Lines
	0 2 4 원 한				н	Н	# of	hone#		PM AM
	KSTU				 -(<u>н</u>	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
	0 % 0 %				\$450.00	\$1,200.00	Total Cost)42 589	OLL ON	3 of 3
					-		Daypart			